

WITHIN *the* GROVE

A DIY family fueled by paint and power tools.

ABOUT THE AUTHOR

Hi there! I'm Elizabeth and I truly can't remember a day when I wasn't busy turning my house into a home. But I can tell you Within the Grove started two homes ago because I was inspired to teach others how to DIY and create a home they love. I demonstrate and create achievable home projects along with styling rooms that's also easily recognized with my signature branding. Readers come to Within the Grove to be inspired, support one another, and become a part of a community where we can create together. I'm the CEO and creator of WTG but it takes this amazing tribe to truly make it what it is.



MY READERS

63/26

MOBILE VS DESKTOP

88%

AMERICAN

88%

FEMALE

74%

OF READERS ARE 25-54
YEARS OLD

READER PROFILE

Within the Grove readers are women wanting to transform their homes when it comes to home decor, DIY projects, and not afraid to use contrasting colors. They're anxious to learn how to complete DIY projects as they decorate while using products they can depend on. These products can be purchased online, in store, and from brick and mortar shops. Their trust and support within the WTG community and reviews gives them the confidence to try new things as they turn their house into a home.

POPULAR TOPICS

- DIY Projects
- Home Improvements
- Tutorials
- Home Resources
- Landscaping
- Home Decor

FEATURED ON

- Belong Magazine
- Ready, Set, Renovate
- Sunshine Blog Awards 2018
- Brit. + Co.
- HSN
- Shutterfly
- Sheknows
- Bob Vila
- Online Labels
- Lamps Plus
- Joss & Main
- West Elm
- World Market
- Craft Gawker

SOCIAL MONTHLY REACH



1.3M+



37K+



20K+

@WithintheGrove

SOCIAL FOLLOWERS



1.2K+



6.2K+



1.1K+

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Monthly Page Views: **28K+**

Monthly Sessions: **20K+**

READY TO WORK TOGETHER?

Please contact me at wtg@withinthegrove.com
I look forward to working with you and discussing which opportunities best fit your brand and budget.